

Watermark (“we” and “us”) operates and owns or licenses this website and its content (collectively, the “Site”). This policy describes (a) the types of information we may collect from you or that you may provide when you use the Site, as well as (b) our practices for collecting, using, maintaining, protecting, and disclosing that information.

Security

While we try to be good stewards of your data and information, and take commercially reasonable measures to protect it, we cannot guarantee that the Site is secure from intrusion or inadvertent disclosure.

Third-Party Services

We utilize third parties and their platforms or services to power and support the Site, including, collectively, **Third-Party Services** for hosting, analytics, communication, ticketing, and transaction processing. The Third-Party Services and your provision of information to and storage of your data with such services are subject to their applicable terms and policies.

Information We Collect

We collect several types of information from and about users (including, where applicable, you), which may include information: by which you may be personally identified, such as first and last name, name of business, postal address, e-mail address, telephone number, or any other identifier by which you may be contacted online or offline (“**personal information**”); that is about you but individually does not identify you; and/or about your internet connection, the equipment you use to access to the Site and usage details.

The information we collect on or through or in association with the Site may include: information that you provide by filling in forms through the Site, requesting services, or when you report a problem about the Site; records and copies of your correspondence (including email addresses), if you contact us; your responses to forms we might ask you to complete; and details of transactions you carry out through the Site, and of the fulfillment of your orders.

We collect this information: directly from you when you provide it to us; automatically as you navigate through the site (which may include usage details, IP addresses, and information collected through cookies and other tracking technologies); from third parties; and information you provide to us.

Information Collected Through Automatic Data Collection Technologies.

As you navigate through and interact with the Site, it may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including: details of your interactions with the Site and other communication data and the resources that you access and use; and information about your computer and internet connection, including your IP address, operating system, and browser type. The technologies the Site uses for this automatic data collection may include: perfect audience, Facebook Pixel, Google Analytics, marketing automation services, and/or cookies (or browser cookies).

The information the Site collects automatically helps us to improve the Site, including by enabling us to: estimate usage volume and usage patterns; store information about your preferences, allowing us to customize the Site; speed up searches; and recognize you when you return to the Site.

The technologies the Site uses for this automatic data collection may include:

Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of the Site. Unless you have adjusted your browser setting so that it will refuse cookies, the Site will issue cookies automatically.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

to present the Site and its content to users;
to provide you with information, products, or services that you request from us;
to fulfill any other purpose for which you provide it;
to provide you with notices;
to carry out obligations and enforce rights under agreements with you and/or Clients;
to notify you about changes to the Site;
to allow you to participate in interactive features;
in any other way the Site may describe when you provide the information; and
for any other purpose with your consent.
We may also use your information to contact you about goods and services that may be of interest to you.
For more information, see the section below entitled Choices About How We Use and Disclose Your Information.

Disclosure of Your Information

We may disclose aggregated information about users, and other information that does not identify any individual, without restriction. We may also disclose personal information about you:
to our subsidiaries and affiliates;
to contractors, service providers, and other third parties we use to support our business;
to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about the Site users is among the assets transferred;
to fulfill the purpose for which you provide it;
for any other purpose disclosed by us when you provide the information; and
with your consent.
We may also disclose your personal information:
to comply with any court order, law, or legal process, including to respond to any government or regulatory request;
to enforce or apply agreements, including for billing and collection purposes; and
if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of our employees, customers, or others.

Choices About How We Use and Disclose Your Information

We have created mechanisms to provide you with the following control over the information that you provide us:

Tracking Technologies and Advertising. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of the Site may then be inaccessible or not function properly.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

Accessing and Correcting Your Information

You can review and change your personal information by emailing us at the email indicated at the bottom of this policy. Except to the extent required by law, we will, upon your request, delete any personal information about you stored in our Site.

Children Under the Age of 13

The Site is not intended for children under 13 years of age, and no one under age 13 may provide any information to or through the Site. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on or through the Site, including any information about yourself (such as name, address, email or telephone number). If we learn that we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information.

Your California Privacy Rights

California Civil Code Section §1798.83 permits users of the Site who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct

marketing purposes. To make such a request, please send an email to the email indicated at the bottom of this policy with "Request for California Privacy Information" in the subject line and in the body of your message. We will provide the requested information to you in your email address in response.

International Users

If you are accessing the Site from the European Union, Asia, or any other region with laws or regulations governing personal data collection, use, and disclosure that differ from the country in which we are located, please be advised that through your continued use, you will be transferring your personal information into the country in which we are located, and you consent to that transfer.

Changes to This Privacy Policy

It is our policy to post any changes made to the privacy policy on this page. If we make material changes to how we treat users' personal information, we will notify you at the address we have on file for you. You are responsible for ensuring we have an up-to-date active and deliverable email address for you. Do not assume that the Privacy Policy has not changed since you last used the Site. The date the privacy policy was last revised is identified at the bottom of the page.

Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, you may contact us at:

info@watermarkjourney.com